"THE AMERICAN EXPERIENCE should be a part of all high school and public library video collections."
—Mary Mueller, Rolla High School,
writing for the School Library Journal

The American Experience

New and Exciting 4th Season Programs Feature Premier Nonfiction Television

Includes New 1991-92 Programs!

from

PBS VIDEO

The Tradition of Excellence Continues...From PBS

Events That Shaped Our Nation's History

"These are not dry, dull history lessons, we can assure you, but rather vibrant recollections of our country's existence and experiences."
—Jerry Krupnick, Newark Star-Ledger

The fourth season of the anthology series THE AMERICAN EXPERIENCE resonates with a new interest in powerful nonfiction television. Larger- than-life personalities and unique historic events provide a springboard for exceptional visual essays that chart the course of America's history. THE AMERICAN EXPERIENCE provides a window onto the political, economic, racial and class tensions still operating in American society.

From "A Family Gathering"

"What we have tried to do is search for the strongest stories of the American past and provide viewers with a mix of programs that are varied in their intensity," says Judy Crichton, executive producer of THE AMERICAN EXPERIENCE.

From "In The White Man's Image"

In characteristic fashion, the fourth season of THE AMERICAN EXPERIENCE uses rare archival material and interviews to highlight less well-known, but key figures of the American past, including documentaries based in the 19th and 20th centuries which feature untold stories from unusual perspectives: African-American Civil War soldiers, former inductees at the Carlisle School for Native Americans, Japanese admirals, Cold War warriors and even such improbable historical participants as early TV quiz show contestants.

PBS VIDEO
Offers the Finest in American History Studies

Programs from THE AMERICAN EXPERIENCE add yet another dimension to the exceptional American history programming available from PBS VIDEO. This collection of quality programs represents a major resource for your school, library, college or community organization.

The Producers

The series is co-produced by WGBH-TV, Boston, MA; WNET-TV, New York, NY; and KCET-TV, Los Angeles, CA. The executive in charge of production is Judy Crichton, an Emmy Award-winning documentary producer, writer and director.

All THE AMERICAN EXPERIENCE programs are close captioned for the hearing impaired. CC

Ballad of a Mountain Man

AMEX-211-M4 (60 minutes)
ISBN 0-7936-0075-8
Purchase: $59.95

• Gold Plaque, 1991 Chicago International Film Festival

Bascom Lamar Lunsford loved Appalachian music and dance. Rooted in Scotch/English, African-American, Native American and other cultures, it is a rare amalgamation of styles that reflects the melting-pot of America. Early in the 1920s, Lunsford sensed that Appalachian rural folk art might become an endangered species. He began a campaign to preserve the unique music and dance of the people of Appalachia. This colorful musical film is a tribute to Lunsford's vision. *Produced by David Hoffman, 1989.*

NEW!

Barnum's Big Top

AMEX-412-M4 (60 minutes)
ISBN 0-7936-0634-9
Purchase: $59.95

In late 19th and early 20th century America, the circus was the biggest entertainment there was; railroads had to lay temporary track to accommodate the huge circus trains, and cities would close down for the day when the circus came to town. Some boasted as many as 2,000 employees and hundreds of exotic animals. The circus brought the wonder and spectacle of the world to small town America. Mammoth shows managed by P.T. Barnum, Cooper and Bailey, and Adam Forepaugh competed in everything, from the largest and whitest elephants to the most spectacular acts. Using archival film, photographs and interviews with past and present performers, this fascinating program examines America's love affair with "the greatest show on earth." *Produced by Matthew Collins, 1991.*

Coney Island

AMEX-313-M4 (60 minutes)
ISBN 0-7936-0273-4
Purchase: $59.95

Millions of visitors were awed, delighted and occasionally appalled by Coney Island's extravagant sights and freewheeling attitude. Three extraordinary amusement parks featured mechanical horses, a Trip to the Moon, the largest herd of show elephants in the world, and Lilliputia—a perfect miniature town inhabited by three hundred midgets. In scale, in variety, in sheer inventiveness, it was unlike anything anyone had ever seen. This elegant and absorbing documentary tells the story of America's most notorious playground, from its emergence in the mid-nineteenth century, through the heyday of the spectacular parks that flourished there at the turn of the century, to its demise after World War II. *Produced by Ric Burns and Buddy Squires, 1990.*

The Crash of 1929

AMEX-308-M4 (60 minutes)
ISBN 0-7936-0270-X
Purchase: $59.95

The year 1929 put the roar in the roaring twenties. Here is the story of a time when playing the stock market epitomized a national faith in a booming economy. The stock market was rising in what appeared to be an unending ascent, until on the fateful day of October 29, 1929, the market crashed. Large and small investors alike lost corporate and personal fortunes. Viewers see how the financial fever and unbounded optimism of the 1980s stack up to the roaring era of the '20s and how recent events on Wall Street compare to the bitter times of the Depression. *Produced by Ellen Hovde and Muffie Meyer, 1990.*

The American Experience

Demon Rum

AMEX-202-M4 (60 minutes)
ISBN 0-7936-0071-5
Purchase: $59.95

• Blue Ribbon, 1990 American Film & Video Festival

In the early part of this century, the Ford Motor Company established a Sociological Department in an effort to end the working man's drinking habit. The success of the small program led to a national prohibition campaign. "Demon Rum" examines prohibition as it affected the city of Detroit, Michigan. The program also covers the enormous profits to be made in any illegal enterprise involving banned substances and the eventual repeal of the Eighteenth Amendment. *Produced by Thomas Lennon, 1989.*

Do You Mean There Are Still Real Cowboys?

AMEX-106-M4 (60 minutes)
ISBN 1-55951-812-X
Purchase: $59.95

The cowboy is an icon for the American psyche. The slow-talking, easy-going manner of the cowpoke has long been accepted around the world as a genuine American mannerism. This program looks at an authentic American tradition: the life of the American cowboy. It focuses on the cowboys and their families in one town in Wyoming. *Produced by Jon Blair, 1988.*

Eric Sevareid's "Not So Wild A Dream"

AMEX-104-M4 (60 minutes)
ISBN 1-55951-811-1
Purchase: $59.95

• Emmy, Outstanding Individual Achievement

• Gold Apple, 1989 National Educational Film & Video Festival

• Blue Ribbon, 1989 American Film & Video Festival

As a young journalist, Eric Sevareid was a devout pacifist and isolationist. He became a European correspondent for CBS Radio in Paris in the days just before the rise of Adolf Hitler. It was during this sad and shocking period of the rise of fascism that Sevareid radically changed his world view. Convinced of the necessity for American participation in Europe, he helped persuade his reluctant countrymen to enter the fight for a worthy cause. This film, based on his best-selling memoir, compares one man's experience with the political evolution of millions of Americans. *Produced by Anthony Potter, 1988.*

A Family Gathering

AMEX-203-M4 (60 minutes)
ISBN 0-7936-0080-4
Purchase: $59.95

NOTE: No duplication rights, volume discounts or permission for re-rentals are available for this program.

• Red Ribbon, 1990 American Film & Video Festival

Masuo Yasui emigrated from Japan to Oregon in the early 1900s. He established a dry goods store and sent for the Japanese woman who would become his wife and bear their children. Yasui became a respected figure in the valley community until on December 12, 1941, five days after the Japanese attack on Pearl Harbor, when he was arrested as a "potentially dangerous" enemy alien and interned along with many other Japanese-Americans.

"A Family Gathering" tells the dramatic story of the consequences of the U.S. internment policy and the Yasui family's long battle to reclaim their place as Americans. *Produced by Lise Yasui, 1989.*

Forever Baseball

AMEX-206-M4 (60 minutes)
ISBN 0-7936-0073-1
Purchase: $59.95

• Red Ribbon, 1991 American Film & Video Festival

In baseball, there is grace in action, suspense, timing and psychology. Strategy takes the form of pinch hitters, curves, bunts and hand signals. "Forever Baseball" focuses on the history and meaning of the game as seen through the eyes of writers, artists and historians. This program suggests that baseball reflects both the ideals and the contradictions of American life. *Produced by Irv Drasnin, 1989.*

Geronimo and the Apache Resistance

AMEX-108-M4 (60 minutes)
ISBN 1-55951-813-8
Purchase: $59.95

• CINE Golden Eagle, 1988

• Blue Ribbon, 1989 American Film & Video Festival

It was said that Geronimo had magical powers. He could see into the future, walk without footprints and even hold off the dawn to protect his own. That is how this Apache Indian warrior led his band of 37 followers to defy federal authority for more than 25 years. In 1886, the U.S. government mobilized 5,000 men–one-quarter of the entire U.S. Army–to capture Geronimo. This program portrays 19th century life in the southwest and highlights the clash of cultures and the wrenching transformation of an Indian society faced with the loss of its land and traditions. *Produced by Neil Goodwin, 1988.*

NEW!

G-Men–The Rise of J. Edgar Hoover

AMEX-407-M4 (60 minutes)
ISBN 0-7936-0631-4
Purchase: $59.95

Crime fighting took on mythical proportions in the Depression era of 1930-39, as every major crime and successful gangster seemed to test whether the nation would survive. Crime was an everyday occurrence, frightening, real and no doubt costly to the federal government. In response, J. Edgar Hoover announced, "the criminal in America is on the march," and a new era of crime fighting was born. Hoover publicized the exploits of such gangsters as Dillinger, Capone, Bonnie and Clyde and Baby Face Nelson, listing them as public enemies. In contrast, Hoover brought his considerable showmanship to bear in promoting the cause of the Government Men (G- Men) and himself as public heroes. A master of manipulation, Hoover created a lasting myth about himself and the bureau and used his celebrity status and public support to become one of the most powerful men in this century. *Produced by Irv Drasnin, 1991.*

God Bless America and Poland, Too

AMEX-305-M4 (60 minutes)
ISBN 0-7936-0267-X
Purchase: $59.95

• Second Prize, 1991 National Media Owl Award

Frank Popiolek came to America from Poland on a steamship in 1911. He was 15 years old at the time, and one of 2 million Polish immigrants who made the journey. The program features humorous and moving encounters in the life of 94-year-old Popiolek. Here is a first-hand impression of America and Poland revealed through the intimate relationship of a number of immigrants from several different generations.

In addition, viewers see Popiolek in his hometown of Jaslany, Poland, as he visits his 88-year-old sister and her family for the first time in nearly 30 years. *Produced by Marian Marzynski, 1990.*

The Great San Francisco Earthquake

AMEX-101-M4 (60 minutes)
ISBN 1-55951-808-1
Purchase: $59.95

• Silver Apple, 1989 National Educational Film & Video Festival

Turn-of-the-century San Francisco was a city of unbelievable wealth, talent and corruption. It was the honey that drew people from all over the world. This program features the accounts of those who lived in San Francisco before and after it was destroyed by a devastating earthquake and fire in April 1906. Archival footage and rare photos show the event that killed thousands of people and left tens of thousands homeless. It also outlines the remarkable recovery of the survivors who rebuilt San Francisco within three years. (Newly updated: October, 1989.) *Produced by Tom Weidlinger.*

The Great Air Race of 1924

AMEX-201-M4 (60 minutes)
ISBN 0-7936-0070-7
Purchase: $59.95

• Red Ribbon, 1990 American Film & Video Festival

Three years before Charles Lindbergh flew the first solo transatlantic flight, four biplanes of the U.S. Army Air Corps took off from Seattle on April 6, 1924, in an attempt to complete the first round-the-world flight. After 175 days, two of the planes returned to Seattle after a circuitous route of an estimated 27,000 miles.

"The Great Air Race of 1924" recounts a triumphant adventure that signaled the dawn of modern aviation. Every part of the journey was captured on film and the program also contains over 500 photographs, entries from diaries, logs, newsreel footage and newspaper accounts of the day. *Produced by David Grubin, 1989.*

The Great War—1918

AMEX-204-M4 (60 minutes)
ISBN 0-7936-0072-3
Purchase: $59.95

• Silver Apple, 1990 National Educational Film & Video Festival

During World War I, ground gained by the Allies against the Germans was measured by mere yards in the face of the terrible reality of 20th century warfare. At the battle of Verdun, the French lost 350,000 men. At the Somme in 1916, the English lost one million.

"The Great War—1918" chronicles the story of United States soldiers in the closing battle of World War I as it was told through the letters and diaries of fighting men. The program also features French and American veterans and nurses who recount their experiences in the Meuse Valley, where heavy rains, rutted roads and a tenacious German foe led to the loss of 120,000 Americans. *Produced by Tom Weidlinger, 1989.*

Ida B. Wells—A Passion for Justice

AMEX-212-M4 (60 minutes)
ISBN 0-7936-0076-6
Purchase: $59.95

• Silver Apple, 1990 National Educational Film & Video Festival

Born into slavery in a small town in Mississippi, Ida B. Wells had a fiercely independent spirit. Shocked into action following the lynching of three of her friends, she struggled against racism, sexism and other indignities. She became a schoolteacher and journalist, writing one of the first studies on mob violence.

"Ida B. Wells–A Passion for Justice" follows the life of this courageous woman who became a leading national figure and also offers a unique view of the difficult era of Reconstruction. *Produced by William Greaves, 1989.*

Indians, Outlaws and Angie Debo

AMEX-103-M4 (60 minutes)
ISBN 1-55951-810-3
Purchase: $59.95

• Erik Barnouw Award, Organization of American Historians

• Wrangler Award, National Cowboy Hall of Fame

• Crystal Apple, 1989 National Educational Film & Video Festival

Angie Debo's meticulous research of Oklahoma history brought her to a disturbing discovery: the five civilized Indian tribes of Oklahoma were the victims of a complex swindle. Major political figures had robbed and even murdered Indians who held oil-rich land. Banned from publication, Debo was shunned as a troublemaker and forced into obscurity until Princeton University published her books in 1950.

Today, her nine books serve as a cornerstone of American Indian scholarship and her research is frequently cited as evidence in present-day federal court cases involving tribal sovereignty and land rights. This program outlines Debo's heroic life and her unique experience. *Produced by Barbara Abrash and Martha Sandlin, 1988.*

NEW!

In the White Man's Image

AMEX-413-M4 (60 minutes)
ISBN 0-7936-0635-7
Purchase: $59.95

In 1875, Captain Richard Pratt escorted 72 Indian warriors suspected of murdering white settlers to Fort Marion in St. Augustine, Florida. Once there, Pratt began an ambitious experiment which involved teaching the Indians to read and write English, putting them in uniforms and drilling them like soldiers. "Kill the Indian and save the man," was Pratt's motto.

With the blessing of Congress, Pratt expanded his program by establishing the Carlisle School for Indian Students to continue his "civilizing" mission. Although liberal policy for the times, Pratt's school was a form of cultural genocide. Native Americans who attended the schools, which continued into the 1930's, help tell the story of a humanist experiment gone bad, and its consequences for a generation of Indians. *Produced by Christine Lesiak and Matthew Jones, 1991.*

Insanity On Trial

AMEX-306-M4 (60 minutes)
ISBN 0-7936-0268-8
Purchase: $59.95

While in jail for shooting President James A. Garfield in the back, Charles Julius Guiteau began dictating an autobiography in which he claimed to be a patriot inspired by God to "remove the President for the good of the republic." Guiteau, an unemployed lawyer, shot Garfield on July 2, 1881 in a Washington, DC train station.

His trial lasted over three months and became a very public battle over the definition of insanity. The film brings to light the 19th-century understanding of mental illness, politics, medicine, God and fame. *Produced by Matthew Collins, 1990.*

The Iron Road

AMEX-309-M4 (60 minutes)
ISBN 0-7936-0271-8
Purchase: $59.95

• Red Ribbon, 1991 American Film & Video Festival

With the discovery of gold in 1849 in the California hills, fortune hunters poured into the western U.S. so fast that, in1850, California was added to the union as a state. But getting to the fabled gold mines of California meant months of dangerous sailing around Cape Horn or traveling 2,000 miles overland across

treacherous mountains and deserts inhabited by Indians. Dynamic forces of social change and growing technology brought about investment in a new mode of transportation—the railroad.

Here is the story of the completion of the transcontinental railroad. Built during the Reconstruction years following the Civil War, it came to symbolize a healing of wounds between the north and south. *Produced by Neil Goodwin, 1990.*

NEW!

The Johnstown Flood

AMEX-405-M4 (60 minutes)
ISBN 0-7936-0629-2
Purchase: $59.95

In 1879, the South Fork Fishing and Hunting Club created one of America's first exclusive retreats for the wealthy on a lake site by an abandoned, earthen dam high above Johnstown Pennsylvania. On May 31, 1889, water broke the dam without warning and Johnstown and its resort were swept away in a wave over 30 feet high. More than 2000 people were killed.

Originally a 20-minute film, "The Johnstown Flood" won an Oscar in 1991. This expanded version explores Johnstown before the flood, highlighting the lives of those who worked in the valley and those who summered high above in the mountains before the disastrous flood. *Produced by Charles Guggenheim, 1991.*

Journey to America

AMEX-210-M4 (60 minutes)
ISBN 0-7936-0085-5
Purchase: $59.95

• Bronze Apple, 1991 National Educational Film & Video Festival

At the beginning of this century, 18 million immigrants left their homeland on foot and on horseback, spurred by the hope of a new and better life free of persecution and poverty.

"Journey to America" presents the personal story of the men, women and children who came to America between 1890 and 1920 in the largest single recorded migration in human history. Rare archival materials including remarkable footage of families making long treks through Europe and scenes of immigrants on crowded transport ships are interlaced with oral interviews to capture the excitement and drama of this momentous event. *Produced by Charles Guggenheim, 1989.*

NEW!

LBJ

AMEX-444-M4 (4 hours)
ISBN 0-7936-0626-8
Purchase: $99.95

Lyndon Baines Johnson was a poor boy from the Texas hill country who ascended to the pinnacle of world power as the 36th President of the United States. Coming of age in the era of Roosevelt's New Deal, Johnson campaigned with his own style of Texas populism that included befriending high-rolling moguls as well as courting the poorer farmers. Swept into the White House with the charismatic John F. Kennedy, Johnson was later put to the ultimate test during one of the nation's darkest hours following the assassination of JFK. Once in power, Johnson pushed through a series of historic domestic programs that rivaled the New Deal in their scope: Headstart, Equal Opportunity Housing, Medicare and important civil rights legislation. But the tangled web of Vietnam would prove to be the most enduring legacy of the Johnson administration which would overshadow many of the positive aspects of this 20th century President. *Produced by David Grubin, 1991.*

LINDBERGH

AMEX-301-M4 (60 minutes)
ISBN 0-7936-0263-7
Purchase: $59.95

• RED RIBBON, 1991 AMERICAN FILM & VIDEO FESTIVAL

Few men of the 20th century led as daring or as controversial a life as Charles A. Lindbergh. He was a barnstormer, wing-walker, and early airmail pilot. On May 20, 1927, he became the first man to fly alone across the Atlantic ocean from New York to Paris in his sleek monoplane, *The Spirit of St. Louis*. Lindbergh's life teemed with contradictions. He was a public man who struggled all his life to protect himself from a hero-worshipping society. Using seldom-seen archival footage and new interviews with Anne Morrow Lindbergh, this program offers a revealing portrait of this reluctant hero. *Produced by Stephen Ives, 1990.*

LOS MINEROS

AMEX-312-M4 (60 minutes)
ISBN 0-7936-0272-6
Purchase: $59.95

Much of the history of the western United States centers on the mining of precious metals. More than a few men and women staked their lives on mineral claims and property rights in hopes of striking it rich. But exploration of mines also involved the exploitation of large work forces.

Here is the story of Mexican-American miners and their struggles to shape the course of Arizona history. This program recounts the rise and fall of the sister cities of Clifton-Morenci, where the mining of copper ore governed the lives of all the inhabitants. *Produced by Hector Galan, 1990.*

NEW!

LOVE IN THE COLD WAR

AMEX-410-M4 (60 minutes)
ISBN 0-7936-0633-0
Purchase: $59.95

The Cold War was often waged at great personal cost. In the Soviet Union, many families suffered under Stalin's rule and in America, more than a few had to contend with the McCarthy anti-Communist witch hunts.

Peggy and Eugene Dennis, both aliases, helped build the American Communist Party during the Depression. Their skills at organizing and supporting labor strikes led them to an invitation to the Comintern in Moscow, the heart of the Communist revolution, and dangerous organizing assignments in China, the Philippines and South Africa. But their lives became a tragedy after four years abroad when the Dennises were reassigned to America and ordered to leave their son in Moscow. They were told their five-year-old boy Tim, who spoke only Russian, would raise suspicions. The Dennises never got their child back. Upon their return, Eugene was eventually arrested and sent to prison for contempt by the McCarthy House Committee on Un-American Activities. Interviews and archival materials recount the story of a family's struggle to survive as Communists in a country openly hostile to their beliefs. *Produced by David Duggan and Eric Stange, 1991.*

NEW!

THE MASSACHUSETTS 54TH COLORED INFANTRY

AMEX-403-M4 (60 minutes)
ISBN 0-7936-0627-6
Purchase: $59.95

When the Civil War began, black men clamored for the chance to strike a blow for the liberation of the African-American race. They were ready to fight for the abolition of slavery and the extension of full citizenship rights by the war's end. Their desire to participate was rejected until the first officially sanctioned regiment of northern black soldiers was formed in Boston. The feature film "Glory," along with the public television series "The Civil Civil War" gave many Americans their first exposure to the fact that African-American men fought against slavery. This film tells the complete story of that regiment—who they were and why they fought. *Produced by Jacqueline Shearer, 1991.*

MR. SEARS' CATALOGUE

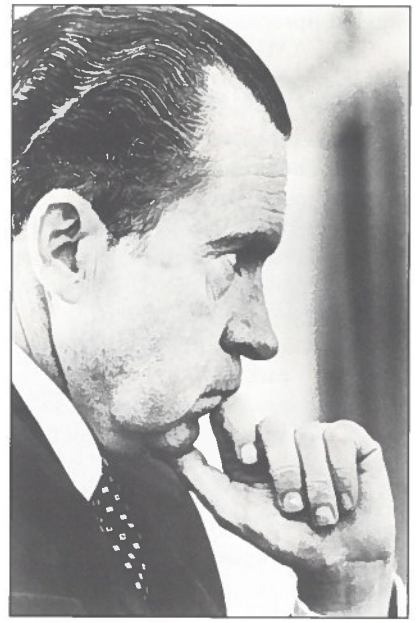
AMEX-207-M4 (60 minutes)
ISBN 0-7936-0074-X
Purchase: $59.95

Issued in the late 1800s and weighing nearly four pounds, the early Sears Roebuck catalogue was the link to civilization and the good life for generations of rural Americans. The catalogue gave its readers a sense of urban life and a vision of middle class splendors.

This remarkable marketing tool changed the Sears company from a tiny concern selling overstocked watches into the world's largest merchandising corporation. This program explores how the Sears catalogue became a symbol for the natural ambitions and dreams of a sprawling country. *Produced by Mark Obenhaus and Edward Gray, 1989.*

NIXON

AMEX-333-M4 (3 hours)
ISBN 0-7936-0349-8
Purchase: $150



• BLUE RIBBON, 1991 AMERICAN FILM & VIDEO FESTIVAL

This unprecedented three-hour AMERICAN EXPERIENCE program chronicles the life and career of Richard Nixon, one of the most powerful figures in modern American history. In key moments that remain etched in the national memory, the program explores the fateful combination of strengths and weaknesses that propelled him to the presidency and then brought him down. Here are the events that most clearly reveal Nixon's distinctive signature in American politics, from his meteoric rise through Congress to the presidency and the morass of Watergate. The program is in three parts—"The Quest," "Triumph," and "The Fall," and is delivered on three videocassettes. *Produced by Elizabeth Deane, 1990.*

NEW!

Pearl Harbor

AMEX-406-M4 (90 minutes)
ISBN 0-7936-0630-6

NOTE: This program cannot be sold alone as a single program, and is only available with a full series purchase of the 1991 season. See order form for details.

The surprise attack on U.S. Naval forces at Pearl Harbor on December 7, 1941 is remembered as a sorrowful hour, when the U.S. was caught unprepared.

THE AMERICAN EXPERIENCE presents a unique look into the history of Pearl Harbor, showing the same event from different points of view. The program chronicles the collision course between the U.S. and Japan, each seeking to expand their influence in the Pacific under guise of protecting themselves against foreign aggression. Research into the life of Admiral Yamamoto, strategist of the attack on Pearl Harbor, reveals that he studied his craft in America and as part of an exam, he was asked to plan a raid on Pearl Harbor. *Produced by Lance Bird, Tom Johnson and John Crowley, 1991.*

NEW!

The Quiz Show Scandal

AMEX-409-M4 (60 minutes)
ISBN 0-7936-0632-2
Purchase: $59.95

When CBS premiered "The $64,000 Question" in 1955, the show was a national phenomenon. No program in the short history of television had ever attracted 47 million viewers in ten weeks. Based on the idea of "the common man as genius," audiences enjoyed watching people like themselves compete for huge sums of money by answering tough questions. But there was a darker side to the smiling faces of both the game show hosts and contestants.

A congressional investigation revealed that many of the quiz shows were a fraud. Contestants who were popular were supplied with answers before air time and, to keep the hoax convincing, the producer often coached his hand-picked winners down to the smallest detail. The scandal rocked television during its formative years and had considerable impact on the broadcast industry and a still naive America. *Produced by Julian Krainin, 1991.*

Radio Bikini

AMEX-102-M4 (60 minutes)
ISBN 1-55951-809-X
Purchase: $59.95

- Vermont World Peace Film Festival 1989, 3rd Best in Festival and 1st prize in Nuclear Disarmament Category
- Blue Ribbon, 1989 American Film & Video Festival

In a startling climax to World War II, the United States detonated atomic bombs over the Japanese cities of Hiroshima and Nagasaki. Almost immediately after the war, the U.S. Navy began plans for a series of atomic bomb tests on the Bikini Islands. This was to be a major media event designed to formally present the atomic bomb to the world. In an eerie turn of events, thousands of sailors were exposed to heavy doses of radiation. The entire native population of Bikini was uprooted and, 40 years later, their home is still too contaminated to support human life. This documentary, nominated for an Academy Award, tells the story of America's first unclassified testing of the atom bomb. *Produced by Robert Stone, 1986.*

The Radio Priest

AMEX-111-M4 (60 minutes)
ISBN 1-55951-815-4
Purchase: $59.95

- Blue Ribbon, 1990 American Film & Video Festival

During the Depression, Father Charles Coughlin was almost as popular as F.D.R. Every Sunday, millions of Americans listened to the "radio priest" as he led a popular protest against the nation's economic and social system. Coughlin became the center of a nationwide debate over the use of the airwaves for anti-democratic messages. It illustrates one of the most profound questions facing a democratic society: What is the best way to handle opposition to the idea of democracy itself? *Produced by Irv Drasnin, 1988.*

Roots of Resistance— A Story of the Underground Railroad

AMEX-216-M4 (60 minutes)
ISBN 0-7936-0077-4
Purchase: $59.95

- Red Ribbon, 1991 American Film & Video Festival
- Silver Apple, 1991 National Educational Film & Video Festival

In the mid-1800s, black men and women traveled a network of escape routes known as the underground railroad. Their flight from the shackles of slavery in the south was organized by other escaped slaves and their allies, including famous ex-slaves—Harriet Tubman and Frederick Douglass.

This program recounts the little-known story of black America's secret railroad to freedom through narratives of escaped slaves. *Produced by Orlando Bagwell, 1989.*

The Satellite Sky

AMEX-307-M4 (60 minutes)
ISBN 0-7936-0269-6
Purchase: $59.95

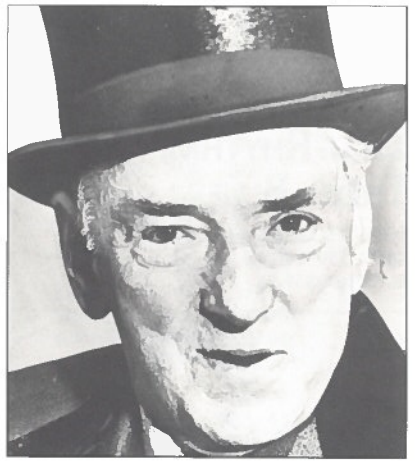
Few events have shocked America more than the news that Russia successfully launched "Sputnik," the first satellite into earth orbit. In 1957, at the height of the Cold War, Sputnik was more than a technological marvel—it was an assault on our national pride, a threat to national security. The race for space was on and America was starting from behind.

This program provides an idiosyncratic, impressionistic history of the era and offers a unique portrait of sights and sounds from the earliest era of modern media and space exploration. *Produced by Robert Stone, 1990.*

NEW!

Scandalous Mayor

AMEX-404-M4 (60 minutes)
ISBN 0-7936-0628-4
Purchase: $59.95



At the turn of the century, Boston's Irish population was among the poorest group of immigrants living in America. But James Michael Curley, fought his way up from poverty to four terms as Boston's mayor, four terms as congressman, one as alderman and one as governor. To his adoring Irish constituents, Curley, was a hero and, with their help, he dominated Boston's politics for almost half a century. He overpowered opponents with his charisma, intelligence and smear tactics. His life is a window onto the ethnic, religious and class tensions in American urban life, and how they can be exploited for political ends. *Produced by Thomas Lennon, 1991.*

The American Experience

Sins of Our Mothers

AMEX-116-M4 (60 minutes)
ISBN 1-55951-903-7
Purchase: $59.95

This program is a Gothic tale about sin and redemption in 19th-century New England and the impact of a legend on one very small town in Maine. At the age of 13, Emeline Gurney was sent by her impoverished parents to work in the mills of Lowell, Massachusetts, the only mill town specifically designed to employ and accommodate young women workers from all over the northeast. For years, wagons known as "slavers" traveled the northern states searching out girls to live and work in this highly controlled environment. The broadcast is narrated by actress Amanda Plummer. *Produced by David Hoffman, 1988.*

That Rhythm, Those Blues

AMEX-110-M4 (60 minutes)
ISBN 1-55951-814-6
Purchase: $59.95

• Gold Plaque, 1988 Chicago Film Festival

• Emmy nomination, George T. Nierenberg (director)

In the small towns and cities of the South in the 1940s and 1950s, black rhythm-and-blues singers performed in warehouses, tobacco barns, movie theaters and halls. The endless one-night stands, makeshift housing and inadequate transportation were all a step toward the big time at the famed Apollo Theatre in Harlem. It was here that the most talented, recognized black performers played swing, jazz and soul—the innovative music styles of the time. This is the story of camaraderie tested by racial tension and the great financial and artistic success of rhythm-and-blues. *Produced by George T. Nierenberg, 1988.*

The World That Moses Built

AMEX-115-M4 (60 minutes)
ISBN 1-55951-816-2
Purchase: $59.95

Robert Moses has been called a "master builder" of the century. From 1924 until 1968, he designed and constructed the physical landscape of the New York metropolitan region. He declared war on red tape and even wrote his own legislation to assure that his projects were built. In the process, he devastated entire neighborhoods and displaced thousands of people under the law of eminent domain, the right of the state to appropriate private property for the common good. This program examines the career of Robert Moses and the struggle between individual liberty and public order. *Produced by Mark Obenhaus and Edward Gray, 1988.*

"No one interested in our history should miss this collection. It brings ideas as well as personalities seldom seen on the small screen into our lives and national memory."

– Thomas Fleming, Society of American Historians, for TV Guide

Save 10% off the total of any order from this collection if you place your order within 45 days of receipt of this brochure!

© 1991 Public Broadcasting Service. All rights reserved.
PBS VIDEO is a department of the Public Broadcasting Service,
1320 Braddock Place, Alexandria, VA 22314-1698.

The American Experience

Order Form

Send to:
PBS VIDEO
1320 Braddock Place
Alexandria, VA 22314-1698

To Order by Phone, Call
800/344-3337
9 AM – 6 PM EST
or FAX Your Order to
703/739-5269

Qty.	Program Title	Order Code	Price Ea.	Total Price

Special Season Discounts

Buy Any Of The Entire Season Packages and Save:

___	Season 100, 10 hours (Save $100)	AMEX-100-M4	$500	___
___	Season 200, 10 hours (Save $100)	AMEX-200-M4	$500	___
___	Season 300, 11 hours (Save $130)	AMEX-300-M4	$500	___
___	Season 400, 13½ hours (Save $110)*	AMEX-400-M4	$550	___

*Includes "Pearl Harbor"– This program cannot be purchased individually!
*Delivery will be made in February after all programs have been broadcast.

Season 100	___ The Great San Francisco Earthquake	AMEX-101-M4	$59.95	___
	___ Radio Bikini	AMEX-102-M4	$59.95	___
	___ Indians, Outlaws and Angie Debo	AMEX-103-M4	$59.95	___
	___ Eric Sevareid's "Not So Wild a Dream"	AMEX-104-M4	$59.95	___
	___ Do You Mean There Are Still Real Cowboys?	AMEX-106-M4	$59.95	___
	___ Geronimo and the Apache Resistance	AMEX-108-M4	$59.95	___
	___ That Rhythm, Those Blues	AMEX-110-M4	$59.95	___
	___ The Radio Priest	AMEX-111-M4	$59.95	___
	___ The World That Moses Built	AMEX-115-M4	$59.95	___
	___ The Sins of Our Mothers	AMEX-116-M4	$59.95	___
Season 200	___ The Great Air Race of 1924	AMEX-201-M4	$59.95	___
	___ Demon Rum	AMEX-202-M4	$59.95	___
	___ A Family Gathering	AMEX-203-M4	$59.95	___
	___ The Great War—1918	AMEX-204-M4	$59.95	___
	___ Forever Baseball	AMEX-206-M4	$59.95	___
	___ Mr. Sears' Catalogue	AMEX-207-M4	$59.95	___
	___ Journey to America	AMEX-210-M4	$59.95	___
	___ Ballad of a Mountain Man	AMEX-211-M4	$59.95	___
	___ Ida B. Wells—A Passion for Justice	AMEX-212-M4	$59.95	___
	___ Roots of Resistance	AMEX-216-M4	$59.95	___
Season 300	___ Lindbergh	AMEX-301-M4	$59.95	___
	___ God Bless America and Poland, Too	AMEX-305-M4	$59.95	___
	___ Insanity on Trial	AMEX-306-M4	$59.95	___
	___ The Satellite Sky	AMEX-307-M4	$59.95	___
	___ The Crash of 1929	AMEX-308-M4	$59.95	___
	___ The Iron Road	AMEX-309-M4	$59.95	___
	___ Los Mineros	AMEX-312-M4	$59.95	___
	___ Coney Island	AMEX-313-M4	$59.95	___
	___ Nixon (3 hours/3 cassettes)	AMEX-333-M4	$150.00	___
Season 400	___ LBJ (4 hours/2 cassettes)	AMEX-444-M4	$99.95	___
	___ The Massachusetts 54th Colored Infantry	AMEX-403-M4	$59.95	___
	___ Scandalous Mayor	AMEX-404-M4	$59.95	___
	___ The Johnstown Flood	AMEX-405-M4	$59.95	___
	___ G-Men—The Rise of J. Edgar Hoover	AMEX-407-M4	$59.95	___
	___ The Quiz Show Scandal	AMEX-409-M4	$59.95	___
	___ Love in the Cold War	AMEX-410-M4	$59.95	___
	___ Barnum's Big Top	AMEX-412-M4	$59.95	___
	___ In the White Man's Image	AMEX-413-M4	$59.95	___

Subtotal $

Take 10% off if you order within 45 days of receipt of this brochure – $

California customers please add sales tax $

Prices are for VHS tapes only. For 3/4" tapes, add $20 for each 60 minute tape. $

UPS Shipping, Handling & Insurance: for 1-5 cassettes, add $8.50; for each additional VHS tape add $.50; for 3/4" add $.75. ← Shipping & Handling $

SHIP TO:

Name ____ Title ____

Organization ____

Address ____

City ____ State ____ Zip ____

Daytime Phone (___) ____

TOTAL $ ____

Customer P.O. # ____

Date Needed ____

The American Experience

from

PBS VIDEO

A Video Scrapbook of Memorable People and Events from America's Past

How programs from

THE AMERICAN EXPERIENCE

benefit you...

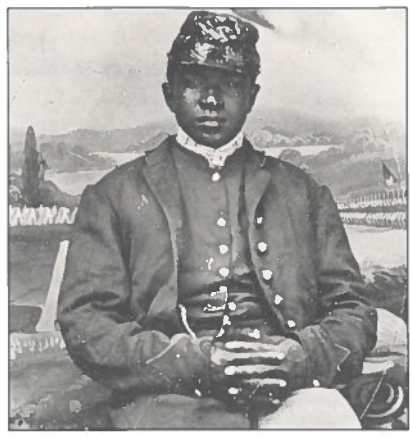
History Teachers—Help students connect historical events to today's headlines. Programs from this quality series provide a window onto the political, economic, racial and class tensions still operating in American society.

Social Studies Teachers—Motivate and inspire your students with the sights, sounds and human dimensions of America's cultural past that textbooks can't match.

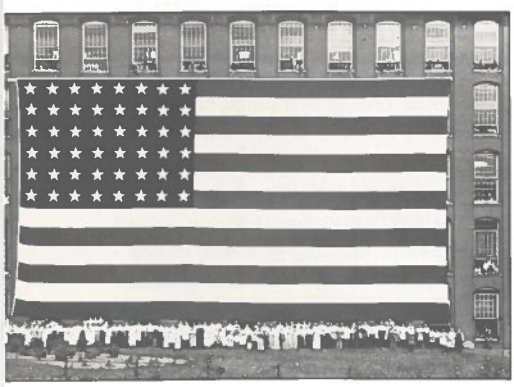
American History Professors—Use these exceptional programs as valuable class supplements to summarize complex historical issues.

Media Coordinators—Offer thought-provoking programs that highlight key figures in American history. These absorbing programs reveal the personal stories behind the historic moments.

Librarians—Enhance your videocassette collection and offer your patrons fascinating programs that are as involving as they are informative.



THE MASSACHUSETTS 54TH COLORED INFANTRY



NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
ALEXANDRIA, VA
PERMIT NO. 578

PBS VIDEO
1320 Braddock Place
Alexandria, VA 22314-1698

UCLA Drasnin
DR200374

The American Experience